

# Ethics Roundtable Luncheon

11:30-1:30 February 2<sup>nd</sup> Dwire 204



## Ethics Integration in the College of Business Pre-collegiate Outreach Summer Camp

Develop a curriculum with activities for student engagement and encouragement to realize that a college education is attainable. The activities will demonstrate the connection between ethics and success in life, business and academics.



With  
**Rob Block, PhD**  
Associate Dean,  
Associate Professor of  
Business Analysis

## From Adam Smith to Sustainable Development: The Return of Ethics to Economic Analysis

Most economic decisions are made by individual consumers, investors, owners, workers, and managers, not by professional economists. Concerns about social and intergenerational equity are stimulating new thinking that return to philosopher Adam Smith, who was concerned with social well-being and the integration of ethics and economics.



With  
**Daphne Greenwood, PhD**  
Professor,  
Director of the Colorado  
Center for Policy Studies

RSVP to <http://www.cvent.com/d/7tq3bv>  
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